

Cari Anne Cashon

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Education

Wichita State University

Master of Business Administration, Entrepreneurship and Innovation
GPA: 3.5

August 2015 - May 2017

University of Oklahoma

Bachelor of Business Administration, Management
Major GPA: 4.0 Overall GPA: 3.6
Graduated with Distinction

August 2012 - July 2015

Relevant Experience

The Traveling Miss, LLC Wichita, KS

Owner

Responsible for filing all appropriate documents for the business entity, and managing relationships with current and potential suppliers. Implements marketing strategies and SEO initiatives. Creates all social media content and manages all social media accounts. Creates and maintains all eCommerce listings and conducts data analysis on product success. Actively seeks new and innovative ways to fill the needs of the market through new product development.

March 2016 - Present

University of Oklahoma Undergraduate Student Congress Norman, OK January 2015 – April 2015

Business Representative and City Council Liaison

Represented the Price College of Business by attending Undergraduate Student Congress meetings, voting on legislation, and staying informed on issues pertaining to the University. Focused on issues regarding the relationship between the University and local, state, and federal government as an External Affairs Committee member. Attended bi-weekly City of Norman City Council Meetings on behalf of Undergraduate Student Congress as the City Council Liaison.

Office of the Governor Oklahoma City, OK

Legal Department Intern

Assisted General Counsel, General Counsel Deputies, and Paralegal by scanning files, archiving, and using Excel spreadsheets to record extradition, grant, and parole information.

August 2013 - December 2013

Volunteer Work

Brain Injury Association of Kansas & Greater Kansas City Lenexa, KS November 2016 – Present

Spokeswoman

Volunteers as a spokeswoman throughout the State of Kansas by speaking to local governments and civic groups. Organized and secured proclamations for Brain Injury Awareness Month for the cities of Wichita and Augusta, and from the Governor for the state of Kansas. Met with Kansas U.S. legislators in Washington D.C. on behalf of the organization.

Youth Entrepreneurs Wichita, KS

Classroom Speaker and Volunteer

Speaks to high school classrooms to about entrepreneurship as a regular classroom speaker. Reviewed business plans for East High School students as a business plan adviser. Judged the Big Idea business plan competition.

January 2017 - Present

Skills

Communication

Problem Solver

Organized

Creative

Microsoft Office

Team Player

Honors/Awards

Award of Merit for Young Entrepreneurship

Kansas Department of Commerce

Certificate of Recognition for Outstanding Contributions

Governor of Kansas

Miss America Community Service Award

Miss America Organization